








Registrations SMME Piston Cup

University visit plan for Registrations

Introduction







This marketing plan is made keeping in mind that the University visits will start form **07-Mar-2023**,

Schedule of University Visits

Sr.No	Universities	Date	Day	Time
1)	 NUST College of Electrical and Mechanical Engineering (NUST CEME)	07/03/2023	Tuesday	0900:1200
2)	 Military College of Signals MCS	07/03/2023	Tuesday	12:00-14:00
3)	 Air University	08/03/2023	Wednesday	0900:1200
4)	 Bahria University Islamabad	08/03/2023	Wednesday	12:00-14:00
5)	 University of Engineering and Technology Taxila (UET Taxila)	09/03/2023	Thursday	09:00-12:00
6)	 HITEC University Taxila	09/03/2023	Thursday	12:00-15:00
7)	 Pakistan Institute of Engineering and Applied Sciences	10/03/2023	Friday	09:00-14:00

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8)	 FAST National University of Computer and Emerging Sciences, Islamabad	13/03/2023	Monday	09:00-11:00
9)	 International Islamic University Islamabad (IIUI)	13/03/2023	Monday	11:00-14:00
10)	 Capital University of Science and Technology (CUST)	14/03/2023	Tuesday	09:00-12:00
11)	 Institute of Space and Technology, Islamabad (IST)	14/03/2023	Tuesday	12:00-14:00
12)	 University of Engineering and Technology Lahore (JET Lahore)	15/03/2023	Wednesday	09:00-14:00
13)	 Ghulam Ishaq Khan Institute of Engineering Sciences and Technology (GIKI)	16/03/2023	Thursday	09:00-14:00

GENERAL GUIDELINES:

- 1) 1 person each from the following Teams will be in the delegation for university visits:
 - a) Marketing
 - b) liaison
 - c) Registration
 - d) Technical
 - e) Social Media Marketing
- 2) On Spot Registration for the event will be available during visits.

Note

You can reach out at contact.spc@smme.edu.pk for queries.

These dates are Tentative and can be changed due to unforeseen circumstances. SMME PISTON CUP